

FOR IMMEDIATE RELEASE:

The BCT Group Launches New *Mindsteps Website* for Teacher Training

Leading Educational Organization Partners with Award-Winning Website and Communications Firm

FALLS CHURCH, VA, November 19, 2013 — [The BCT Group](#), a website and communications company, announced today that it launched a new [Mindsteps Vault](#) website for Mindsteps, Inc. (Washington, DC), that offers teachers access to training materials designed to empower educators and boost careers.

The new website tracks teachers' progress through learning modules and provides teachers with electronic certificates and progress reports that can then be shared with administrators. Teachers can focus on areas of personal interest or career importance. Lessons are available in print and digital formats, including PDFs, webinars and videos. A low-cost, subscription model (starting at \$97 per year) now enables more teachers to gain access. Educational materials are updated frequently to maintain relevancy and currency with the latest trends.

"We're excited to offer teachers a new way to enjoy the latest educational materials while capturing progress reports that may assist them with their career development," said Robyn Jackson, PhD, President and owner of Mindsteps and the Vault. "The site combines the latest in technology offerings with the simplicity that teachers enjoy...we couldn't be happier to see our vision fulfilled."

The new website was built on a .NET platform, using a responsive design for optimized mobile display. Teachers and Mindsteps have equal access to real-time progress reports and updates. Blair Harsh, Vice President of Communications at The BCT Group, adds "Combining power and simplicity is an art form and Mindsteps' teachers are the true beneficiaries here. We're excited for what the future has to offer for all involved."

Contact Information

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The BCT Group is a leading website and communications company assisting Mid-Atlantic businesses with growth acceleration and competitiveness. Its unique offerings combine premier branding and communications services with technology solutions, providing one-stop shopping for its clients. Clients also enjoy 20-30% savings over most competitors via The BCT Group's superior delivery model. To learn more, please visit www.theBCTgroup.com.

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